

## Tick for Torbay's bill

I ADMIT to not having seen MP Richard Torbay's proposed beef labelling bill in its current form, but no sector of the beef industry could object to the absolute necessity of a bill of this nature.

If a few points need renegotiating between interested parties, so be it – unite and let this legislation pass to the benefit of all, particularly the consumer.

The domestic market is our best beef market and consumers have a right to know what they are

buying and can have a valid expectation of quality beef every time.

Meat and Livestock Australia's marketing general manager, David Thomason, makes the absurd and baseless claims that this bill will set the industry back 20 years.

Beef producers do not pay a compulsory levy so overpaid members of a top-heavy organisation can misrepresent those who fund it.

No sector of the beef industry could object to this bill unless they are comfortable with losing domestic market consumption.

The current state of the wool industry is a great example of how to destroy an industry through internal bickering, poor leadership and inability to change.

All beef industry sectors need to support the bill and see it become reality.

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